



TwinTech Academy

Business Management Solutions Pvt Ltd (Regd)



Weekend Executive Program in

Healthcare Administration

Time: 10 am to 5pm on Saturdays



Weekend Executive Program in Healthcare Administration

Objectives

- This course seeks to offer the candidates a comprehensive grounding in different aspects of healthcare administration with a view to enhance their understanding of the contemporary issues in modern healthcare.
- It seeks to equip the participants with relevant skills in healthcare management in order to enhance their entrepreneurial skills.

Who Can attend?

- The course can be pursued by individuals who are desirous of moving to a management position from their current level in the healthcare industry.
- The course is open for individuals in the supervisory/executive or managerial positions in hospitals and related healthcare institutions.
- The course will be beneficial to graduate students too who would like to have an overview of healthcare management.
- Physicians and surgeons who are managing their own healthcare institutions and who could use these inputs to run their institutions.

Eligibility

- Any Degree from a recognized university.
- Doctors / Administrative Officers in Healthcare institutions.
- HOD / Section Head / Executives – associated with Healthcare.
- Management students who want to learn about Hospital Management.

Duration of the Course

5 weekends (on Saturdays)
9.30 am to 5.00pm

Certification awarded by

TwinTech Academy Business
Management Solutions Pvt. Ltd.
CIN: U74999TN2016PTC110983

Session Details:

- Business & Effective Communication Skills
- Effective Service Delivery(Customer care)
- Leadership for Healthcare Professionals
- Financial Management in Healthcare
- Hospital Operations & Supply Chain Management
- Health Law and Policies in Healthcare
- Human Resource Management in Healthcare
- Information Technology in Healthcare
- Quality and Accreditation in Healthcare
- Total Quality Management in Healthcare

Course Fee

- **Rs 20,000 (Rupees Twenty Thousand only)**
- DD / at par cheque in favour of :
TwinTech Academy Business
Management Solutions Pvt Ltd, Chennai

Faculty for the Course

Practicing professionals / Management Consultants to / from the health care industry

Evaluation pattern

Assignments / Case Studies /Projects /
Written Examination

Venue for the Program

Lecture Hall,
Centre for Medical Genetics,
Tamil Nadu Foundation,
No 27, Taylors Road, Kilpauk,
Chennai 600 010
(Landmark: Near Chinmaya Vidyalaya School)

For More Details & Registration Contact:

Mr. A.Mahalingam, Course Director
Mobile Nos : 97104 85295 /98405 23560
Email : mahali@mahali.in
web : www.chennaitwintech.com

Course Director Shri. A Mahalingam has rich experience in this area of training programs and has conducted more than 10 batches of this course in his previous assignments and more than 150 Healthcare executives have successfully completed this course and performing their roles effectively in various reputed healthcare organizations.



Testimonials from Alumni

Sabri Jayanthan

Directorm
DOC Medical Services
Executive Health Checkup
Master Health Checkup
Well-Woman Health Checkup
Heart Health Checkup
Diabetic Health Checkup
Doctor Consultation
www.docmedservices.com

To Whomsoever It may Concern

I joined the course conducted by Mr. Mahalingam A to learn more about Healthcare management. I had moved to Healthcare industry recently and needed more insight to help me with administration of my Medical centre. I was very happy with the course content as it included all the aspects of managing a medical facility. It was very helpful to me and made a difference to my company.

Mr A Mahalingam brings the best speakers for each topic and conducts them in a very interactive way. The best part is that after the completion of the course, he is always available for any clarifications or assistance.

Dr. Anita Suryanarayan M.D. (Path),

Vice President
Operations (South & Sri Lanka)
Metropolis Healthcare Ltd,
Chief of Laboratory Services,
Metropolis Healthcare Ltd, Chennai,
Lister Metropolis Building,
3, Jaganathan Road,
Nungambakkam, Chennai -600034.
anita@metropolisindia.com

To Whomsoever It may Concern

I have attended the Course on "Healthcare Administration" which was conducted by Mr A Mahalingam. Mr Mahalingam has over 25 years of experience in this field and the Course was designed using all the experience and knowledge he has gained during these years. All aspects of Administration were covered including Customer Care, Legal Aspects, Quality Control, Logistics, Inventory management, Human Resources etc. Lectures were delivered by professionals in these fields.

I personally gained a lot of knowledge from this course and recommend for all individuals who are working in this area.

S.R.Gandhi

Sales Manager
APC NUTRIENTS,
Chennai.
gandhisrg@gmail.com

I take this opportunity to thank Mr.A Mahalingam for conducting the certificate course in Hospital management. My dream of attending a management course with a short period of 12 weeks was achieved by attending the course conducted by my mentor Mr.A Mahalingam.

I should say that he has a wonderful way of conducting the course, so meticulously by covering different subjects of hospital management in such a abridged form wherein a layman like me who is not from a hospital background could vouch for him.

I saw him how much he is respected in the hospital administration field in Chennai and in the country and would be felt, only if you have an interaction with him.

We were 16 in the batch and all of them successfully completed the course and each and every one of us are in touch with him since he is a person who can rely upon for any help in the field of health care professionals.

Having an experience of 28years in the Pharma selling field, this course conducted by him has helped me in many ways in my selling career. I joined this course in order to shift myself to a hospital management job in future and the course was very useful to me in many ways even in my present selling job. I wish him success in future Endeavour's.



Mrs. Ashlatha V

Administrative Officer,
Madras Medical Mission,
Chennai

To Whomsoever It may Concern

A well thought out and formulated course, a difficult task on the hand for the organizers to conceptualize and capsule it in a compressed version. It gave us – the participants, a bird's eye view of the functioning of various administrative departments of a hospital. Overall the course provided us an insight into the functioning of hospital administration.

The various reference or interesting material related to hospital administration and individual growth sent to the participants was of great help in understanding various aspects and enriched our knowledge and understanding. Also a special thanks for emailing our course material after every session which will serve as a reference for now and future. A structured and extremely professional course from a well structured and professional organization.

Gautham Rajakrishnan

Biomedical Engineering Student
The University of Auckland,
Auckland,
New Zealand
gauti.psg@gmail.com

Dear Mr. A. Mahalingam,

First of all, let me thank you, your battalions and all other officials of your institution for giving me an opportunity to complete the certificate course on hospital management successfully.

It gives immense pleasure for having enrolled myself with your esteemed institution for the above certificate course. As a biomedical engineer, my M.S degree at the University of Auckland and this certificate course has rather helped me a lot to increase my knowledge and exposure in medical and healthcare management field.

I hereby assure to propagatae to all my colleagues those related to hospital field to take up your certificate course and make best use of this course knowledge.

Kindly convey my sincere warm regards to all your staff members for having cordially treated us during this entire course period. I wish you and your team, all the best for the future. **Thank you.**

Dr. Atheek S DO DNB

Consultant Ophthalmologist,
Fathimah Eye Clinic,
Santhome,
Chennai 600 004.

Dear Mr Mahalingam,

Thank you very much for organizing the CCHM course in a systematic and coordinated manner. The course was a great eye opener for practicing ophthalmologists with regard to administrative work. The course duration and timings were convenient; it ensured we did not miss much of our practice.

Mrs.T. C. Sharmila

Vice Chairman,
Med India Hospital,
Chennai

Dear Shri Mahalingam Sir,

Thank you very much for the wonderful experience we had at the week end course in Hospital Management at your institution. I really enjoyed and learnt many things that has to be looked forward to run a good hospital. ACADEMY AND ADMINISTRATION are like two wings needed to come out in flying colours.



B Sai Shankar

shankar4978@gmail.com

I had the privilege of attending the weekend hospital management course, which was very efficiently coordinated by Mr. Mahalingam, who has around 25 years experience in healthcare administration.

The meticulousness with which he sent the profile of the faculties well ahead of the sessions, the PPTs/PDFs of each session after its completion and communication regarding any changes in the programme were top-notch and I am yet to come across such a superb communicator. He was very easily approachable to clarify any doubts that we had during the course. If he was unable to answer our queries (which was very rare), he made it sure that the query is sent to an expert and correct reply is sent to the candidate within a day. Such dedication truly deserves a round of applause.

I am sure that any course that he organizes will be of the same high standards that he sets for himself and the candidates can be assured that the faculty he arranges for the sessions are experts in their fields who share the same vision of Mr. A Mahalingam – i.e., to share the knowledge they have gained to the benefit of everyone.

Mr. G. Bharanidharan

Executive Business Development,
Novartis Healthcare Pvt Ltd

Dear Shri A Mahalingam Sir, Your Hospital management Course has really helped me a lot in my personal and career growth by helping me to identify and leverage my hidden skills and to improve my Leadership capabilities, Time management, Sales skills, rapport building, Customer care and customer satisfaction, I would like to thank your academy and its staff for conducting the healthcare administration course which has helped in vastly enhancing my knowledge.

T. Arockiaraj Dev

Regional Manager,
Medicare TPA services (I) Pvt Ltd
Regional Office - Chennai.
Mob: 98412 90771.

Dear Mahalingam Sir

Many Thanks for your mail & messages. It has been wonderful to get associated with you & your academy by way of this course. I was initially a bit apprehensive when I first went through your advertisement, whether I would be the right candidate especially from a Life Insurance Background. But now having completed the course, it gives me immense pleasure that I've learned something new about Hospital Management, hospital administration, Health Claims Marketing/ Claims process, NABH accreditation of hospitals, Leadership, Team Building etc.. It was a renewed treat for me, having learnt management @ LIBA about 15 years back which shaped up my corporate career.

I wish to place on record, my appreciations to all the faculty members (not to single out anybody) for their lively interactions & unstinted guidance to make us, candidates comfortable & share their valuable insights & experiences.

I wish the Academy All the VERY BEST & May many more such courses find it roots in the academy especially catering to applicants from interior & rural Tamil nadu. You can count on me for any support you require to spread this awareness message.



TwinTech Academy

Business Management Solutions Pvt Ltd (Regd.)
www.chennaitwintech.com

Registration Form

Affix Recent
PP size
Colour
Photo

Weekend Executive Program in Healthcare Administration

Participant Details:

Name: _____

Designation: _____

Organization / Private: _____

Address: _____

City: _____ Pin: _____

Phone: _____ WhatsApp: _____

E-mail: _____

REGISTRATION FEE: Rs.20,000/-
(Rupees Twenty Thousand only)

DD / at par cheque in favour of :

TwinTech Academy Business Management Solutions Pvt Ltd,
Chennai or ONLINE (details below)

Account No: 50200021479885

Bank Name: HDFC Bank, 419 MTH Road, Pattabiram Chennai 600072

IFSC Code: HDFC0000751 (for RTGS and NEFT transactions)

Fill the registration form and forward it to

Mr. A. Mahalingam, Course Director at mahali@mahali.in

Request to attach brief profile with this registration form.